

BISA Monthly Board Meeting
April 11, 2018

Meeting called to order at 8:08 pm by Ginger Mayfield

Members Present: Bryan Emig, Justin Hale, Jennifer Carter, Ginger Mayfield, Julie Mason, George Mason, Rodney Chappell, Ginny Ciriote, Amanda Saenz, Ky Stafford

Members Absent: Cody Molinar, Paul Long,

Meeting minutes up for approval tonight are from March 2018 Board Meeting; Ginny makes a motion to accept minutes, Jennifer 2nds; motion passes

Visitors Present:

Officer Reports:

Amanda: parents questioning weather rules as well as which weekend of Spring Break is taken off

Bryan: Nothing

Cody: Absent

George: just the 2 red cards for the adults, fees collected and cards given back; will email Raymond to get last season's card information

Ginger: banner is 12 x 8 \$470; 10 x 8 \$432 for team pictures

Ginny: having some issues with a glitch in the direct deposit system, Rodney is working the issue to get it resolved; had a game that the coaches decided not to play and didn't notify either MPA or BISA to let us know not to schedule refs

Jennifer: season is going well, 2 red cards have been issued and taken care of with sit-outs and fees paid; adult rules have been updated to clarify a couple of rules and are posted on the website; looking into doing the adult tournament Sunday, June 3

Julie: commissioners are helping out get birth certificates for the remaining players

Justin: had a FB question about U4 teams in the tournament, clarified U5 and U6 will be allowed to play

Ky: tournament named Burleson Memorial Cup Tournament, invite has gone out by email with website updated, FB has also had info posted, registration is open online thru May 4; coach's tournament June 2 for coaches and assistant coaches; working on getting all coaches training with a coaches booklet and going to get info out to coaches for the 4v4 training online offered by NTX that BISA will reimburse for; will reach out to Burleson Star to cover tournaments

Paul: Absent

Rodney: 1st National Bank Checking \$90,274.43, Savings \$14,819.76, CD \$106,729.78; Wells Fargo Checking \$6,067.51, Savings \$268.16, CD \$100,942.48;

Unfinished Business: None

New Business:

Advertising Budget: Theaters have been difficult to get info from, Burleson NOW Magazine reaches 43,000 addresses between \$1320 (1/3 pg) and \$1950 (1/2 pg) for a 3 month ad (May, June, July) coupon code Now; Billboard \$1350 for 4 weeks coupon code BISA; Local Life reach 41,000 addresses, 450 business, website, FB and Instagram between \$1185 (1/3 pg) and \$1815 (1/2 pg) for a 3 month ad coupon code Local; Burleson Star ad for 3 months coupon code Star; Justin makes a motion to make a 3 month commitment ½ page ad for both Burleson Now and Local Life as well as a 3 month commitment

to the billboard above Campbell's Automotive and a Burleson Star ad for 3 months, Rodney 2nds, motion approved

Registration Fees: looking at increasing fees due to adding a second uniform set for all recreational players, \$10 per player per season, Ginny makes a motion to change U5-U19 registration fees by \$10 and U4 registration fees

Online Opening Date: May 1st

Stars Program-Field Usage: younger group is using field 3 at 1:30 and older group is using field 8 at 2:30, possibly use field 9 and line it smaller to allow for a better field size for their team sizes

Referees (meals/parties): possible pool party at the end of the season at the Brick or a board member's house

Playing Associations (Mansfield, Metroplex, Other): Options for our U9 and above teams, look at forming a committee to explore our options; Committee: Justin, Ginny, Amanda, George (chair person)

Ginny makes motion to adjourn meeting; Rodney 2nds motion; meeting adjourned at 10:41 pm